

# JEREMY SLATER

JEREMYSLATER.COM | JEREMY@JEREMYSLATER.COM | 917-691-4613

## PARENTHESIS MEDIA

### AD/SENIOR DESIGNER (2001-PRESENT)

Art Direction, Design, UX, and production of websites, micro sites, landing pages, banner ads, mobile ads, and HTML emails for several clients including Media Nova, Proffiliates, RevPoint Media, Turn Two Media, Cross Pond Media, Drobu Media, Live Intent, Sprockets, and Datalot.

## ASTON CARTER

### PRESENTATION DESIGNER (2022)

Created presentations using Microsoft PowerPoint, Excel, Word, Adobe Photoshop, and Illustrator. Formatted slides with tables, charts, and infographics. Designed advanced graphics and templates for pitch decks for a global Fortune 500 FinTech client.

## NEWELL BRANDS

### DIGITAL PRODUCTION ARTIST/DESIGN (2018-19)

Asset creation and delivery for all of the products at Newell Brands including Coleman, Marmot, Contigo, Rubbermaid, FoodSaver, Sistema, Ball, Crock-Pot, Mr. Coffee, Calphalon, Sunbeam, Oster, Graco, First Alert, Yankee Candle, WoodWick, Paper Mate, Parker, Rotring, Elmer's, Sharpie, Prismacolor, and X-Acto.

## IAC / ASK APPLICATIONS

### WEB DESIGNER (2014-17)

Design (branding, interfaces, websites, landing pages, banner ads, HTML emails), UX, and production of new products and websites for Slimware Utilities: DriverUpdate, SlimCleaner, SlimBackup, SlimAV, Slimware Premium Support in an agile/scrum environment using Jira.

## NEW YORK & COMPANY

### FREELANCE DESIGNER (2009-2010)

Designed banner ads, emails, and homepages.

## MODERN CONSUMER / RED VENTURES

### LEAD DESIGNER (2003-09)

Design and production of new products and websites. Designed logos, HTML emails, banner ads, mobile ads, social media ads, landing pages, and print materials for Modern Consumer, Driverloans.com, private label websites, DirectTV.

## MTVI GROUP / SONICNET.COM

### DESIGNER (1999-01)

Designed for Radio Sonicnet, Video Sonicnet, Contests, banner ads and maintained images for the sonicnet.com homepage.

## IN2 / TMP WORLDWIDE

### DESIGNER (1998-99)

Designed interactive and animated banners, for ABC, MBNA, Furniture.com, Hardware.com, mamamedia, Star Media, Children's Television Workshop, Columbia House.

## N2K / MUSIC BOULEVARD / CDNOW

### DESIGNER (1996-98)

Design and production for Music Boulevard, Jazz Central Station, Rocktropolis, Classical Insites, MilesDavis.com, DavidBowie.com.

## TEACHING POSITIONS

### LEHMAN COLLEGE (2000)

#### ADVANCED PHOTOSHOP

### SCHOOL OF VISUAL ARTS (1996-97)

#### DIGITAL COLOR FOR CARTOONISTS

## EDUCATION

### GENERAL ASSEMBLY

#### UX DESIGN (2017)

### SCHOOL OF VISUAL ARTS

#### MFA IN COMPUTER ART (1996)

### SUNY COLLEGE AT BUFFALO

#### BACHELOR OF SCIENCE IN DESIGN (1989)

## SKILLS

Adobe Creative Suite (Photoshop, Illustrator, Animate, Premiere, Dreamweaver, InDesign, After Effects, XD), Sketch, InVision, Figma, Microsoft Office (PowerPoint, Excel, Word), Keynote, Wordpress, Squarespace, HTML/CSS, Javascript, JQuery, Jira, User Research, User Flows, Personas, Scenarios, Site Maps, Wireframes, Prototypes.